

Why Does Your School Need Us?

Most of your students are on social media with many now online for more than 5 hours daily. During all this unsupervised social media use, your students are exposed to threats and dangers they are not prepared to confront - including:

- Cyberbullying
- Violence
- Sexual Harassment
- Human Trafficking
- Hate Speech
- Propaganda



Who We Are

The Organization for Social Media Safety, a 501(c)(3) nonprofit, was founded by Ed Peisner in 2017 after his teenage son Jordan was viciously assaulted and left with lifelong, debilitating injuries. Sadly, the attacker's friend filmed the assault and uploaded it to social media where it now lives forever online and has been viewed by thousands.

Ed quickly resolved to make sure that no other child had to suffer such an ordeal. So, he dedicated himself to advocacy. Incredibly, in only a year, because of a lot of hard work, California passed Jordan's Law, the nation's first law to deter assault committed for the purpose of being filmed and distributed on social media.

In 2018, the Organization for Social Media Safety expanded its mission becoming the nation's first truly independent social media watchdog working to make social media safe for everyone.



Rates

1-Hour Student Presentation (includes multiple presentations throughout one school day to accommodate larger schools)	\$2,000
1.5-Hour Parent Presentation	\$1,000
Parent and Student Presentation Package	\$2,500

Making Social Media Safe For Everyone



Please contact us to book a presentation or if you have any questions.



ORGANIZATION FOR
SOCIAL MEDIA SAFETY

☎ (855)446-3767

✉ contact@ofsms.org

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Educational Presentations



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The Organization for Social Media Safety takes a comprehensive approach to social media safety by:



Educating on safe social media practices



Advocating for public policies that protect social media consumers of all ages



Developing technology to provide real-time protection from social media-related threats



The Organization for Social Media Safety receives expert advice on its program offerings from an Advisory Council which includes:

- ✓ Members of Congress
- ✓ State legislators
- ✓ School board members
- ✓ Education experts
- ✓ Technology experts
- ✓ Social workers
- ✓ Media experts
- ✓ Mental health experts

What We Offer



Student Presentations



Ed Peisner will come to your school and provide up to an hour-long presentation for your students on social media safety. He will cover:

- **Best practices for protecting against and responding to: cyberbullying, harassment, hate speech, trafficking and propaganda**
- **Why “sexting” and impulsive posting is dangerous**
- **How to configure and audit social media profiles to maintain privacy and protect reputation for college and job applications**
- **Tips for preventing social media addiction and “Facebook depression”**
- **How Ed responded to his son’s tragic assault and helped pass the nation’s first law to prevent social media motivated violence**

In addition to being informative, this presentation is engaging, entertaining, and inspiring. Your students will leave not only knowing how to keep themselves safe on social media but also wanting to be positive social media citizens.



Parent Presentations



Ed Peisner will provide an hour and a half-long educational presentation to your students’ parents and guardians on social media safety. He will cover everything in the student presentation and the following:

- **Overview of social media-related threats and dangers**
- **Description of social media sites and trends including sites to avoid and use with caution**
- **Recommended apps and operating system settings to protect minors while using social media**

At the end of the presentation, parents will receive social media pledges to share and sign with their children and handouts summarizing our most important safety tips. Parents will also get subscriptions to the Social Media Safety Newsletter so they can receive important safety tips and social media news when they become available.



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Testimonials



“Most eye opening for students was learning about the digital bystander effect and how their digital choices affect their future outcomes. Ed’s presentation allowed for critical dialogues to begin and for students and faculty to explore how to make positive change.”

Ila Laguercia,
School Counselor at Simi Valley High School.

“Our students have never been so attentive and engaged in a guest speaker since I have been Principal over the last 4 years.”

Jarrett Gold,
Principal of La Canada Middle School

“We have 2200 students and 130 staff members and the Organization for Social Media Safety did an amazing job in presenting what cyber bullying is and what it can do to our youth and families.”

Roxsana Jaber-Ansari, Ed.D.
Assistant Principal of Hale Charter Academy